



## HeatBlocker Division

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NEWS RELEASE

### FOR IMMEDIATE RELEASE

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### **Kalb Corporation Develops New Product to Meet the Demands of a Widening Customer Base...**

Oneida, IL – January 22, 2004. Responding to customer requests and an evolving marketplace, the HeatBlocker Division of the Kalb Corporation will now offer an expanded product line collectively identified as CoolWrap250.

Designed as a lower-cost alternative to the HeatBlocker line of ultra performance engine exhaust insulation kits, CoolWrap250 will generally meet or exceed engine insulation requirements when equipment is used in a stand-by or moderate temperature application, service personnel require protection from hot exhaust piping, radiated heat in the immediate environment must be eliminated or reduced, or low cost is mandatory.

Although the materials used in the CoolWrap250 kits more closely resemble the standard product offerings of the industry, significant differences are evident in its construction and fabrication. All seaming of the exterior jacketing is turned inward, (reflecting the construction of HeatBlocker blankets), with seams internally protected by a continuous layer of an exclusive non-carcinogenic ceramic fiber mat.

All CoolWrap250 kits will originate from a standard bill of materials. However, as a custom fabricator, the Kalb Corporation can engineer fabrications unique to each customer's application. Numerous options are available such as the patented HeatBlocker spring closure system, or upgraded heat, fluid, and sound attenuation barriers.

As with the HeatBlocker product line, CoolWrap250 benefits from state-of-the-art design technology. Each component is engineered to install, remove, and replace quickly both on the assembly line and in the field.

Kalb Corporation, headquartered in west central Illinois, has been providing engineering and prime power engine component solutions to the power industry since 1986. Its design and application personnel represent almost forty years of combined experience in the industry. Further information can be obtained at the corporate website: [www.kalbcorp.com](http://www.kalbcorp.com), or by calling (309) 483-3600.

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